

# NOW MORE THAN EVER



PROFESSIONALS AND BUSINESSES  
LEARN RESILIENCE AT THE  
#1 BUSINESS SCHOOL FOR  
EXECUTIVE EDUCATION (FT RANKING)

**PROGRAMME OVERVIEW**

**2020 - 2021**

# PROGRAMME OVERVIEW

PROGRAMME	EDITION	START	DAYS	WHERE	LANGUAGE	FEE*
<b>ACCOUNTING &amp; FINANCE</b>						
Venture Capital & Private Equity		07/06/2021	2	G	E	€2,095
Essentials in Finance		any time	10-12 hours	Online	E	€495,04
Creating Value through M&A	Fall	12/11/2020	4	G + online	E	€4,195
	Spring	27/04/2021		G	E	
The Finance Function as a Business Partner		06/05/2021	4	B	E	€3,995
Financial Management for Non-financial Managers	Fall	28/09/2020	7	B	E	€6,195
	Spring	11/03/2021		G	D	
Excellence in Corporate Finance		22/10/2020	12	B/G/L	E	€9,495
Asset Management		22/02/2021	13	B/G	E	€10,000
Executive Master Class in Corporate Finance		22/10/2020	21	B/G/L	E	€15,795
<b>PEOPLE MANAGEMENT &amp; LEADERSHIP</b>						
Essentials in People Skills		any time	10-12 hours	Online	E	€495,04
Self-Leadership	Fall 1	05/10/2020	2	B	E	€2,095
	Fall 2	08/10/2020		G	D	
The People Manager	Fall 1	09/11/2020	4	G	D	€4,095
	Fall 2	16/11/2020		B + online	E	
Negotiating to Create Value	Fall	05/10/2020	5	L	D	€5,295
	Spring	03/05/2021		L	D	
Leadership Transition Programme	Fall 1	05/10/2020	7	B + online	E	€6,995
	Fall 2	08/10/2020		G	D	
Negotiate for Success	Fall	07/10/2020	6 weeks	Online	E	€1,295
	Spring	16/02/2021				
<b>MBA &amp; DBA</b>						
Full-Time MBA		06/09/2021	12 months	B	E	€39,000
Executive MBA	Fall	16/10/2020	18 months	B/G	E	€41,500
	Winter	07/01/2021		B	E	
Online MBA	Winter	04/01/2021	1-5 years	Online	E	€37,500
	Spring	26/04/2021				
Doctorate in Business Administration		27/09/2021	4 years	G/B/L	E	€60,000

## GENERAL MANAGEMENT

<b>Project Management</b>	Fall	25/11/2020	4	G	D	€3,995
	Spring	23/03/2021		B	E	
<b>Mastering Interim Management</b>		21/10/2021	5	G	E	€4,995
<b>Management Acceleration Programme</b>	Fall	19/11/2020	17	B/G/L	E	€12,295
	Spring	27/04/2021		B/G/L	D	
<b>Executive Development Programme</b>	Fall	08/10/2020	21	B/G/L	D	€16,295
	Spring	10/06/2021				
<b>Advanced Management Programme</b>		14/10/2020	21	B/G/L	D	€17,795
<b>Learn to Speak Business</b>		17/11/2020	10 weeks	Online	E	€1,695

## STRATEGY

<b>Strategy Formulation</b>	Fall	28/10/2020	3	G	D	€3,195
	Spring	05/05/2021				
<b>Strategy Implementation</b>	Fall 1	25/11/2020	3	B	E	€3,195
	Fall 2	09/12/2020		G + online	D	
<b>Strategy Excellence Programme</b>	Fall	28/10/2020	7	G + online	D	€6,995
	Spring	05/05/2021		G	D	
<b>Bringing Strategy to Life</b>		07/10/2020	6 weeks	Online	E	€1,295

## HUMAN RESOURCE MANAGEMENT

<b>Strategic HRM</b>		26/04/2021	4	G	D	€4,095
<b>Compensation and Benefits Management</b>		03/05/2021	4,5	G	E	€4,595
<b>Executive Master Class in Human Resource Management</b>		22/10/2020	21	B/G/L	E	€15,795

## DIGITAL TRANSFORMATION

<b>Digital Strategy</b>		09/11/2020	3	G + online	E	€3,295
<b>Digital Leadership</b>		18/01/2021	5	B	E	€6,395
<b>Creating Business Value with AI and Big Data</b>		26/10/2020	5,5	G + online	E	€5,495
<b>Mastering IT Management</b>		24/03/2021	6	B	E	€5,495

## ENTREPRENEURSHIP & INNOVATION

<b>Growth Through Innovation</b>		29/03/2021	4	G	E	€4,095
<b>New Business Development</b>	Fall	16/11/2020	5	G	E	€4,645
	Spring	31/05/2021				
<b>SME Challenge</b>		25/02/2021	8	B/G/L	D	€5,095

<b>SME Excellence</b>		03/12/2020	10	B/G/L	D	€6,295
<b>Entrepreneurial Buyout Academy</b>		22/04/2021	7 sessions	B/G/A/D	D	€2,495
<b>Scale-up Masterclass</b>		02/03/2021	7 modules	Online	E	€2,495

## SALES

<b>Sales Management</b>	Fall	18/11/2020	3	Online B	E	€3,095
	Spring	21/06/2021			E	
<b>Key Account Management</b>		16/11/2020	3	Online	E	€3,095
<b>Sales Leadership Programme</b>	Fall	18/11/2020	5	B + online B	E	€4,595
	Spring	21/06/2021			E	

## MARKETING

<b>Essentials in Marketing</b>		any time	10-12 hours	Online	E	€495,04
<b>Pricing</b>		25/11/2020	4	G	E	€3,495
<b>Driving Growth Through Customer Centricity</b>	Fall	16/11/2020	4	G + online G	E	€3,995
	Spring	31/05/2021			E	
<b>Brand Management</b>		26/10/2020	4	B + online	E	€4,095
<b>Product Management</b>	Fall	17/11/2020	4	G B	D	€4,195
	Spring	17/05/2021			E	
<b>Strategic Business-to-Business Marketing</b>	Fall	23/11/2020	4	G + online G	E	€4,195
	Spring	17/05/2021			E	
<b>Executive Master Class in B-to-B Marketing and Sales</b>		26/04/2021	20	B/G/L	E	€15,795

## TECHNOLOGY, OPERATIONS & SUPPLY CHAIN MANAGEMENT

<b>Essentials in Operations</b>		any time	10-12 hours	Online	E	€495,04
<b>Mastering the Digital Supply Chain</b>		30/11/2020	3	GE/L	E	€2,995
<b>Operational Excellence</b>		26/10/2020	3	G	E	€3,645
<b>Excellence in Supply Chain Management</b>		26/04/2021	12	B/G/L	E	€9,495
<b>Executive Master Class in Supply Chain Management</b>		26/04/2021	21	B/G/L	E	€15,795

## HEALTHCARE MANAGEMENT

<b>Management for the Hospital Professional</b>		19/04/2021	10	B/G/L + online	D	€7,995
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**B** Brussels **G** Ghent **L** Leuven **A** Antwerp **D** Deinze **GE** Germany

All fees are excl. 21% VAT.

\* Please see [www.vlerick.com/execed](http://www.vlerick.com/execed) for the current programme fee.

**WWW.VLERICK.COM/EXECED**

# NOW MORE THAN EVER YOU NEED FRESH THINKING AND SKILLS

When constant change is the only certainty – and “normal” keeps being redefined – professionals and businesses have to invest in themselves. They need to develop the skills and approaches that allow them to scan the horizon, take advantage of change – and thrive in the most turbulent conditions.

You need to prepare – and your organisation needs to rethink. We offer answers to your challenges in this changed and changing world. And we give you the skills, confidence and strategic ability to evolve.

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Contact us for an appointment:

Saar Dhaene



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